

## **PC AI Magazine Web Banner Advertising Specs**

Dimensions: 6" x .8" (note point before the 8)  
Resolution: 72 dpi  
Format: JPEG or GIF  
Cost: \$50/month for PC AI Magazine advertisers  
\$200/month for non-advertisers  
Home Page Ads: \$200/month for PC AI Magazine advertisers  
\$500/month for non-advertisers

Sold in two month increments (Jan/Feb, Mar/Apr, May/June, July/Aug, Sept/Oct, Nov/Dec). Banner includes hyperlink to your web site.

Categories:

AI Languages	Internet/Web Utilites
Blackboard Technology	Knowledge Management
C++	Lisp
Case Based Reasoning	Logic Programming
Client Server	Logo
Creative Thinking	Machine Learning
Data Warehouse/Mining	Modeling and Simulation
Distributed Computing	Multimedia
Dylan	Natural Language Processing
Eiffel	Neural Networks
Expert Systems	Object Oriented Development
Forth	OPS
Fuzzy Logic	Optical Character Recognition
General AI Sites	Prolog
Genetic Algorithms	Scheme
Help Desk	Smalltalk
Intelligent Agents	Speech Recognition
Intelligent Applications	Virtual Reality

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